

# Brian Finegold

brian.finegold@gmail.com  
805.402.3554

*Accountable and results-based professional who has considerable experience leading large programs as a consultant and senior manager. Highly qualified to establish the processes, systems, and human capital structures needed to drive positive outcomes.*

## Experience

### Senior Director of Program Management, LA28 Summer Olympics

March 2023 to April 2025

- Led the program management office that services fifty-five functional areas across multiple portfolios that consolidated to over 10,000 activities and milestones
- Designed and deployed a comprehensive Smartsheet and Tableau PPM platform that supported project governance and delivered real-time decision support

### Vice President of Program Management, HBO Max

June 2019 to January 2023

- Led the program management office that supported the development, marketing, and enhancement of the HBO Max streaming service
- Managed forty-five professionals supporting the launch of the HBO Max product domestically and in 50+ international territories by coordinating cross-functional business activities across a large portfolio of projects and programs

### Director of Program Management, Warner Bros.

August 2012 to May 2019

- Supported vendor management, resource management, financial reporting, and Jira activities across five departments supporting engineers and project managers
- Managed a large multi-year finance and technology business process outsourcing initiative across multiple teams and geographies
- Won the 2015 artists payments innovation award for designing a software tool that automated the ability to process low variance participation statements

## Professional Services / Consulting

Practice Director, Wipro Limited - December 2010 to May 2012

- Post the sale of BTF Consulting to Wipro, managed their west coast media and entertainment practice primarily servicing studios and broadcasters

Principal, BTF Consulting, Inc. - August 2000 to December 2010

- Operated a boutique consulting firm that provided system integration, project management and application development services to Fortune 500 clients
- Managed all aspects of the business from client relationship management to the provisioning and utilization of multiple subcontractor teams

Manager, Cap Gemini Global Consulting - January 1998 to August 2000

- Managed engagements that created an online presence for client companies by designing and delivering internet portals and transactional based web sites

## Education

Bachelor of Arts, Political Science, University of California at Los Angeles (UCLA)

### Skills

Program Management  
Artificial Intelligence  
Product Delivery  
Analytics and Reporting  
Business Transformation

### Industries

Sport Event Management  
Direct-to-Consumer  
Media and Entertainment  
Professional Services  
Municipal Government  
Healthcare and Finance

### Certifications

AI/ML PM (CPMAI) IP  
Agile Practitioner (CSM)  
Project Management (PMP)  
Six Sigma (SSGB)

### Memberships

www.PMI.org  
www.ScrumAlliance.org  
www.Emmys.com

### Companies

LA28 Olympics  
Warner Media  
Wipro Limited  
Fox Entertainment  
City of Los Angeles  
NBCUniversal  
Oracle  
CBS Television  
Accenture  
Paramount Pictures  
Kaiser Permanente  
Warner Music Group  
Farmers Insurance  
Turner Broadcasting